

Message Text

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PAGE 01 NAIROB 00492 171455Z

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ACTION AF-06

INFO OCT-01 ISO-00 EB-07 CIAE-00 INR-07 NSAE-00 RSC-01

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FM AMEMBASSY NAIROBI

TO USDOC WASHDC

INFO SECSTATE WASHDC 966

UNCLAS NAIROBI 0492

E.O. 11652: N/A

TAGS: BOFL, KE

SUBJ: WTDR MUNSHI RAM & COMPANY LIMITED

REF: USDOC 00307

1. P.O. BOX 40754, RIVER ROAD, NAIROBI. CABLE "MUNSHIRAM NAIROBI". PHONE: 28125. MR. BALDEV RAJ AGGARWAL, DIRECTOR.

2. MEDIUM SIZED COMPANY ESTABLISHED IN KENYA IN 1896 INCORPORATED IN 1947. AUTHORIZED AND PAID UP CAPITAL OF \$45,000. EMPLOYEES 20. ANNUAL VOLUME OF BUSINESS IS OVER \$300,000. THEY ARE MANUFACTURERS REPRESENTATIVES, IMPORTERS, RETAILERS AND WHOLESALERS DEALING IN OFFICE EQUIPMENT, DICTATING AND ADDRESSING MACHINES, HARDWARE, SPORTS GOODS, BALLOONS, HOUSEWARE, PAINTS AND BUSINESS MACHINES. SELL IN KENYA, TANZANIA AND UGANDA.

3. FINANCIAL REFERENCE: BARCLAYS BANK INTERNATIONAL LTD., MAMA NGINA STREET, P.O. BOX 30011, NAIROBI. TRADE REFERENCE: CORNING GLASS WORKS INTERNATIONAL DIV. P.O. BOX 2000 CORNING, N.Y. 14830.

4. FOREIGN FIRMS REPRESENTED: CORNING GLASS WORKS, INTERNATIONAL DIV. P.O. BOX 2000 CORNING N.Y. 14830, U.S.A., CORNING WARE, 1966; THE PIONEER RUBBER COMPANY, WILLARD, UNCLASSIFIED

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OHIO, BALLONS OF ALL TYPES, 1966; RUBBERMAID INC.,

WOOSTER, OHIO, HOUSEWARE AND COMMERCIAL PRODUCTS, 1967;
HAMILTON BEACH DIVISION, 733 THIRD AVENUE, NEW YORK, N.Y.
10017, MIXERS AND BLENDERS, 1969; PLASTICS MANUFACTURING
COMPANY, (ERROL H. BRYAN INTERNATIONAL CO.) 420 LEXINGTON
AVENUE, NEW YORK, N.Y. 10017, DINNERWARE ETC., 1969.

5. HEAD OFFICE, SHOP AND SHOW ROOM ARE ON RIVER ROAD, NAIROBI.
FIRM ACTS AS AGENT, DISTRIBUTOR AND RETAILER OF THE PRODUCTS
LISTED IN THE REPORT AND REPRESENTS SEVERAL U.S. AND FOREIGN
COMPANIES IN KENYA. THE COMPANY IS WELL ESTABLISHED IN
KENYA MARKET AND HAS EXCELLENT COMMERCIAL REPUTATION. ITS
SALES RECORD IS VERY GOOD. COMPANY'S MANAGEMENT REPORTED
TO BE RELIABLE. LOCAL BANK REPORTS FAVORABLE. RECOMMENDED
AS TRADE CONTACT FOR U.S. FIRMS.

6. 1/75.
MARSHALL

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